

	0310	02-1	0320	02-2
Do you intend to keep the text				85%
Do you recommend the same book				70%
Do you own the textbook				
Do you own the Study Guide				
Do you own the eCD				
Written text	6.5	27%	6.4	19%
Images and photographs	7.0	83%	6.5	30%
Examples of real world...	4.8	33%	5.5	60%
In chapter example problems	6.8	10%	7.7	60%
End-of-chapter questions	8.1	79%	8.2	87%
Chapter summaries	6.6	62%	7.3	79%
Solutions Manual	7.8	62%	8.5	91%
Study Guide	6.1	85%	8.6	100%
Animations	6.2	73%	7.0	91%
On-line tutorials			4.3	64%
Reading textbook	3.1	77%	2.9	69%
Referring to solutions manual	1.7	75%	1.8	81%
Reading study guide	0.4	57%	0.5	74%
Textbook's website	0.1	55%	0.0	0%
Navigating CD	0.4	93%	0.1	22%
Reading/re-writing notes	2.2	80%	2.5	91%
Working end of chapter probs	3.6	86%	3.5	81%
total hours	11.5		11.4	
Clarity of explanations in text	5.5	31%	5.5	31%
Clarity of explanations in solutions manual	5.8	31%	6.0	35%
Connection to real world	6.0	28%	7.5	79%
User friendliness of textbook's website	7.0	72%	4.2	14%
user friendliness of textbook's cd	5.4	35%	5.4	35%
Level of textbook	7.8	62%	7.4	48%
End of chapter problems	8.0	54%	8.5	79%
Writing out complete answers	3.3		3.2	
Using help/tutoring services	1.7		1.9	
Real Fishbowl evaluation	5.7		8.1	